



Reconnect with
**AIRPORT
PROFESSIONALS**
from AROUND THE WORLD

inter airport **CONNECT**
**RUNWAY
TO RECOVERY**
20 - 21 APRIL 2021

www.interairporteurope.com



Connect with the global airport industry at inter airport CONNECT

To support the airport industry on their recovery journey out of the Covid-19 crisis, inter airport Europe will be launching its first digital event from 20 - 21 April 2021, inter airport CONNECT. inter airport CONNECT is a new online meeting place for the global airport industry. The interactive networking event will provide you with an early opportunity to present your innovative products, equipment and technologies to the targeted international audience of inter airport Europe, the world's leading airport exhibition. It will be the perfect opportunity for the entire airport industry to get together since the pandemic started last year: the matchmaking features will create new business opportunities by enabling you to connect with new and existing customers from around the world. In addition, this will be a chance for the airport professionals worldwide to reconnect and network. Exhibitors will be able to provide a preview of their latest innovations ahead of the live show in November and generate new business opportunities.

We look forward to welcoming you to our new global event platform, inter airport CONNECT!

Your Runway to recovery



20 - 21 APRIL 2021

inter airport CONNECT

Join the Runway to recovery: It will be your chance to get in touch with new and existing customers from across the globe ahead of the live show in November, the perfect way to kick start your business development in 2021!



9 - 12 NOVEMBER 2021

Munich, Germany

Following the virtual meeting place in April, this will be your chance to fully restart your business at the live show. Make sure you are taking part in the world's leading airport show!

inter airport CONNECT - HOW IT WORKS

The three integral parts of the virtual meeting place of the year for the entire airport industry

PRESENT

inter airport Virtual Stand and Product Showcases

- **Exhibitor Directory Entry / Virtual Stand**

Build your Company Profile in the exhibitor directory, focusing on the benefits of clients doing business with you. Within the entry you will be able to promote your Products and Services, insert a promotional video, provide stand contacts and promote website and social media links.

- **Product Showcase**

Introduce your products or innovations by uploading details of the equipment and solutions you are offering. Available across all packages, this promotional opportunity allows visitors to quickly find the products they need and make direct contact with you to find out more.

CONNECT

Matchmaking

Our matchmaking system is providing you with relevant recommendations and potential contacts to conduct business.

- **Book Meetings**

Schedule one-to-one meetings with prospects ahead of the event. Once a meeting has been agreed by both parties, you can set a time for a video call and share files via the chat feature.

- **Find Potential Buyers**

Manage your own schedule with full calendar integration and put yourself in the best position for two productive days of meetings. Take control of your prospects and get in touch with visitors who have indicated their interest in your products and services by using a variety of search tools.

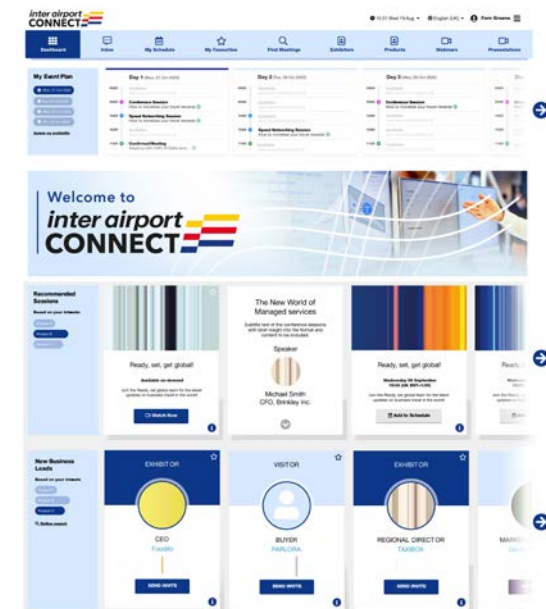
Who can you expect to meet at the event?

We run an extensive visitor promotion campaign to support your success at the digital event. The campaign targets all visitor groups of inter airport Europe: key decisionmakers, such as professionals from airports and airlines, consultants, project managers as well as other suppliers and specifiers to the airport sector.

EDUCATE

Webinars

Together with key partners, inter airport CONNECT will provide valuable insights into the latest developments in the airport industry: digitalisation, sustainability and the smart airport are just some of the topics which will be covered in the webinar programme.



How to take part in inter airport CONNECT

inter airport Europe, as the world's leading marketplace for the airport industry, is committed to support the recovery journey of the industry and extend the ROI of exhibitors by offering an additional platform to conduct business, exchange experiences and generate new business leads to emerge from this global crisis. To participate in inter airport CONNECT, you can choose between two package options, one standard option or the standard option with an upgrade to the enhanced package:

Exhibitor Packages	Standard	Enhanced
Entry in Exhibitor Directory	✓	✓
Company Presentation	Logo Carousel	3D Booth
Company Profile Video	1	3
Product Showcases	3	6
Visitor Search	✓	✓
Exhibitor Search	✓	✓
Pre-booked 30 minute meetings for up to 6 participants	unlimited	unlimited
Drop-in video meetings	✓	✓
Pending meeting invites	up to 30	up to 50
Access to Meeting Concierge Service	✓	✓
Team members per company	3	4
Price	€ 2,750*	€ 3,550**
Additional team members (each)	€ 350	
3D Booth	€ 300	

* Exhibitors who have also registered as an exhibitor for inter airport Europe 2021 by 5 May 2021 will automatically be entitled to receive the Standard package free of charge as part of their participation at inter airport Europe 2021.

** Total cost (cost of upgrade only: € 800)



There are also great **SPONSORSHIP OPPORTUNITIES** available across the inter airport CONNECT platform!

Enquire with our team now to find out more.

Interested in finding out more or booking an upgrade? Then get in touch with us now!

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