



24th International Exhibition for Airport Equipment, Technology, Design and Services
10 - 13 October 2023 | Munich, Germany

FIRST TIME EXHIBITOR PACKAGE

About inter airport Europe: **Unfasten your business opportunities**

For manufacturers and suppliers of airport equipment, technology, design and services, inter airport Europe provides a unique opportunity to meet specialists from airports, airlines, air cargo carriers as well as aviation support from all over the world.

Every two years, the event attracts thousands of loyal visitors looking to invest in future-oriented, modern solutions for the airport of today and tomorrow.

Reasons to exhibit: **Meet the customers looking for you**

- Meet the market face-to-face
- Build stronger business relationships
- Showcase your innovation
- Gain global industry exposure
- Create a competitive edge
- Reach a targeted audience

Your First Time Exhibitor Offer: **Take advantage of an easy entry option**

The First Time Exhibitor Package is specifically designed for companies who are new exhibitors at inter airport Europe or have never participated as an exhibitor in any show before.

The attractive package will **save you 20% of the full price**, with a preferential rate that will be **locked for this edition as well as the next one** at inter airport Europe 2025.

Additionally, you will benefit from extensive marketing services and personalised support to help you make the most of your participation before, during and after the event.

STAND

- **9 SQM FULLY FURNISHED STAND in the First-Time Exhibitor Pavilion, located in a prime location in Hall B6**
- Furniture: table with 4 chairs, 2 wall-mounted shelves, brochure rack, lockable information desk with barstool and wastepaper bin
- Company name board with up to 25 letters
- Electrical connection (3kW) incl. electricity supply
- Initial stand cleaning and stand cleaning each night for the duration of the event and daily waste disposal
- Waste removal fee

PROMOTIONAL BENEFITS

- **Bronze Digital Showroom:** Entry in the exhibitor list on the show website with extensive company profile (Full details on www.interairporteurope.com)
- Standard entry in the printed catalogue on-site
- New exhibitor tag in the exhibitor list
- Digital entry vouchers at a discounted rate to invite your customers to inter airport Europe
- Personalised marketing material to promote your presence at the show
- Free Emperia lead scanning app
- 4 Exhibitor Passes

CUSTOMISED SUPPORT

- Free pre-show webinar to prepare for your participation and ensure your success
- On-site support during the exhibition
- Post-show debrief and support with choosing your participation package at the next show edition
- AUMA fee covered

Costs: € 3.850

The offer is intended for a stand with one open side.
Upgrade to 2 open sides: + € 150 (limited availability)

**INSPIRE THE FUTURE
CREATE CONNECTIONS
EMPOWER AIRPORTS**