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inter airport CONNECT: inter airport Europe presents new digital event with a sharpened focus on technology updates, market outlooks and brand-new networking opportunities

Hosted online from 20 – 21 April 2021, inter airport CONNECT provides a much-anticipated trade and networking event for the global airport community, presenting a broad programme for trade professionals including virtual product showcases, expert webinars, and plenty of matchmaking. Visitors can participate for free and register online now.

The organiser of inter airport Europe, Mack Brooks Exhibitions, has announced a new online event for the international airport community in order to help the industry pave the way to recovery from the Covid-19 pandemic. The interactive networking event will provide exhibitors with an early opportunity to present their innovative products, equipment and technologies to the targeted international audience of inter airport Europe, the world's leading airport exhibition. It will be the perfect opportunity for the entire airport industry to get together. In addition, the matchmaking features will create new business opportunities by enabling companies to connect with new and existing customers from around the world. inter airport CONNECT provides a dedicated virtual marketplace for innovative airport solutions, knowledge transfer and worldwide business contacts in a new online format. At the same time, it conveniently bridges the big wait for the physical inter airport Europe event which takes place in November 2021 in Munich, Germany.

“With inter airport Europe as the world's leading airport exhibition and inter airport CONNECT we would like to contribute to the recovery of the industry and offer content on the recent trends and developments of the industry following the pandemic. The main part of the digital event will be the opportunity to meet on the platform to conduct business. As such, the inter airport CONNECT event gives industry specialists and buyers worldwide online access to this expert community, enabling them to witness true technological innovation and product launches, hear insider views about the latest market trends and opportunities, and use amazing matchmaking and meeting facilities, all online, to get back into business again”, said Olaf Freier, Portfolio Director of inter airport Europe, on behalf of the organiser Mack-Brooks Exhibitions.

DISCOVER, CONNECT and LEARN: Virtual airport event offers three-in-one experience

inter airport CONNECT is a two-day online trading, networking and webinar event for professionals from the global airport industry. Visitors can virtually meet relevant technology suppliers, watch

informative product videos, follow talks and webinars on current industry issues, and ultimately source the best technological solutions for their airport.

DISCOVER: Virtual Stands and Product Showcases

The Exhibitor Directory offers an easy starting point to browse the inter airport CONNECT exhibitor list alphabetically. A simple click leads to the virtual stand of the respective exhibitor, with further exhibitor information, including product details, product videos and more. Virtual Product Showcases create a virtual stand experience and allow visitors to explore new products and services in more detail.

CONNECT: Matchmaking and Virtual Meetings

A new matchmaking system helps suppliers and buyers make smart networking decisions by suggesting relevant people to meet. Participants can tailor their networking activities by requesting and pre-scheduling their meetings before the event. Arranging a meeting is very easy and intuitive, with no third-party software required.

LEARN: Daily Webinars on the latest industry and technology trends

Organised together with key partners, inter airport CONNECT will provide valuable insights into the latest developments in the airport industry: digitalisation, sustainability and the smart airport are just some of the topics which will be covered in the webinar programme. Further details on the webinar topics and speakers will be published soon.

Further information is available at www.interairporteurope.com.

Key Details for Participants:

inter airport CONNECT takes place online from 20 – 21 April 2021. The platform opening times are 8am to 4pm BST.

Visitor participation is free, and online visitor registration is now open at <https://interairport.eventnetworking.com/register>.

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