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## **inter airport Europe 2021 unlocks new level of business networking for the airport sector**

**Taking place from 9 - 12 November in Munich, inter airport Europe 2021 marks the first major post-pandemic B2B event for the international airport sector – and a critical turning point for many airports, airlines, air cargo carriers and aviation-support specialists looking to renew their growth by investing in new technology and partnerships. Aiming to deliver a whole new level of real business opportunities, inter airport Europe 2021 has introduced a new hybrid event format, complemented by a dedicated VIP Buyer Programme.**

Even better business and networking opportunities – backed by smart AI matchmaking technology and a powerful digital platform – await the thousands of airport professionals attending the 23<sup>rd</sup> edition of inter airport Europe, the leading flagship event for the international airport community. The new exhibition format is designed to help attendees unlock the full potential of the industry's most eagerly awaited networking event of the year, merging on-site opportunities with interactive digital networking.

### **Visitor registration now open to in-person and remote attendees**

For the first time, the new hybrid format allows visitors to attend inter airport Europe both in-person and online. This will be of particular interest to international visitors who can't travel due to COVID restrictions or other corporate decisions.

Once registered, all visitors enjoy full access to the entire platform and have the option to contact everyone exhibiting at inter airport Europe 2021. This will allow them to research for products and services, and to directly speak with suppliers and peers. An AI-powered matchmaking service offers one-to-one business networking, helping suppliers and buyers make smarter networking decisions by suggesting relevant people to meet.

"We are delighted to be organising inter airport Europe, the first major meeting place for the airport industry this year. As usual, we are providing this business platform in a two-year rotation live in Munich and in addition this year via our new digital meeting platform and matchmaking service. This solution is based on the same next-generation technology that was behind our successful virtual inter airport CONNECT event in the spring," says Olaf Freier, Portfolio Director of inter airport Europe. "With the digital meeting platform, we provide all participants direct access to our international community of experts. This means that, regardless of travel restrictions, you can find your future business partners at inter airport Europe and invite them to a meeting: at a stand, in our meeting lounge or - if a face-to-face meeting is not possible - online."

All attendees, in-person or remote, can now register via the Online Ticket Shop at [www.interairporteurope.com](http://www.interairporteurope.com), with the added benefit of reduced advanced ticket prices and fast-track admission on-site.

### **VIP Buyer Programme: Sponsorship scheme for high-profile decision-makers**

Senior level decision-makers keen to place contracts can now apply for sponsorship through the VIP Buyer Programme. Successful applicants will enjoy a personalised networking experience, including paid packages for flights and accommodation, a bespoke networking service with accurate matchmaking, pre-scheduled appointments with exhibitors and suppliers of interest, and access to the exclusive VIP Buyers Lounge on-site.

“With our first VIP Buyer Programme for inter airport Europe, we want to facilitate even more valuable and meaningful business interactions by providing a personalised matchmaking service and easy meeting setups between suppliers and members of the VIP Buyer group. This will not only maximise the sales potential for our exhibitors but also help our VIP buyers find the best suppliers without wasting time on unsuitable sales pitches”, explains Olaf Freier.

The VIP Buyer Programme is designed for senior level decision-makers who are ready to place business with airport suppliers, or are involved in the planning of airport-related projects in the near future. Application forms can be requested by emailing the inter airport Europe Show Team at [europe@interairport.com](mailto:europe@interairport.com).

### **Key Visitor information**

inter airport Europe 2021, the 23<sup>rd</sup> International Exhibition for Airport Equipment, Technology, Design and Services, takes place from 9 to 12 November 2021 at the Munich Trade Fair Centre, Germany. The event will occupy halls B5 and B6, with visitors accessing the event from Entrance East. Opening times are Tuesday to Thursday from 9am to 5pm and Friday from 9am to 3pm. Day and season tickets for in-person and remote attendees can now be obtained from the Online Ticket Shop. Tickets include access to the new digital meeting platform and matchmaking service. Further information on travel, accommodation, visa arrangements and COVID-19 safety measures can be found in the “Visit” section on the show website. The new visitor flyer is now also available to download from the “Visit” section on the website.

[www.interairporteurope.com](http://www.interairporteurope.com)

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